

Grads want party money.

the Martlet

Let 'em eat cake.

Vol. 8

UNIVERSITY OF VICTORIA, VICTORIA, B.C., FRIDAY, NOVEMBER 8, 1968

No. 15



Just a hint of what's in store for Treasure Van clients next week — multitude of crafted exotica will be on sale in the SUB lounge Tuesday through Friday and will feature once in a lifetime bargains like the stuffed baby alligator above.

Simon Fraser stays in CUS

BURNABY (CUP)—The Canadian Union of Students won an important victory Tuesday when the students of Simon Fraser University voted 1123-685 to stay in the Union.

The policies of Martin Loney, CUS president-elect and past president of Simon Fraser student council, and his activist executive of this summer seemed doomed to failure following the SFU fall election of a moderate slate to council.

Loney was elated by the results and said: "This should turn the tide for CUS." He also claimed, as a result of his recent tour of the west, "It's very likely the University of Alberta will vote to join CUS by the end of the year."

Because of Loney's position with CUS all eyes turned to SFU to see if students there had placed the moderates in office as a reaction to student power at that campus or as the prelude to rejecting CUS policy and membership.

Rob Walsh, council president, also was "disappointed" with the results of the vote. He and his moderate council voted 7-3 three weeks ago to pull out of CUS because it was a waste of money and didn't represent the majority of students in Canada. But their constituents didn't agree.

Jim Harding, former activist vice-president, said: "Moderates need the mass media to scare new students. When they haven't got it, students can translate their self-interests into votes."

Percy Smith, executive secretary of the Canadian Association of University Teachers, gave strong support to the Union in his address to the SFU students' council last week. He said: "I view the partial disintegration of CUS as nothing short of disaster."

Dr. Smith revealed that for the first time the CUS organization has taken the initiative to work at a national level with CAUT on the problems of university government and structure and the problems of relations between provincial governments and the university.

The union appears to be moving toward an effective common front with CAUT at a national level, he said.

Meanwhile in Toronto last week, the CUS national council passed a resolution stating "firm action" would be taken against student councils that attempt to back down from a previous commitment to pay CUS fees.

CUS vice-president Wynton Semple said if necessary court action would be taken against universities like Uvic that refused to pay their fees.

Castration complex unwanted for Wakefield Crucifixion

Keith Johnstone, director of the upcoming November 28 Phoenix Theatre production of the Wakefield Crucifixion, is in a bind.

He needs a voice, a Pontius Pilate type voice, to be exact.

Pontius is a key figure in the Wakefield Crucifixion, but in this production he will be a 20-foot puppet.

"I need someone who fancies himself as a voice for a 20-foot puppet," said Johnstone.

"It should be someone with a fairly deep voice, because if he has a high voice, people will think Pontius is a eunuch."

Anyone who thinks he can fill the bill is urged to phone the theatre division (local 410) and leave his phone number.

Whoever takes the role will not have to memorize his lines, since he will be off stage, speaking into a microphone.

The director is stressing the part about the deep voice, however.

Grad budget considered Tuesday

It looks like this year's AMS budget is going to haunt the collective conscience of the representative assembly for a long time yet.

The struggle for money continues, and the next crucial episode will be acted out in front of the SUB Tuesday, when a general AMS meeting will consider and vote on the controversial grad class budget.

So far the grads haven't got a budget — but the executive AMS council Wednesday agreed to discuss granting them up to \$1000,

subject to the approval of the general AMS membership.

The meeting will be held outside, in the rain if necessary, in order to attract the required quorum of at least 480 students.

Second item of business at the parley will be approval of the AMS co-signing a \$6000 loan to VISCRA, Uvic's co-op housing group.

A general meeting last week to debate the VISCRA loan backing never materialized, due to lack of a quorum.

Eight McLaren flicks at festival tonight

People who get behind the films of Norman McLaren will be able to fill their minds with him tonight.

The Thomas More Film Festival, swinging into its second week, will feature eight films by the Canadian artist tonight at the Thomas More Centre on Gordon Head Road.

Time is 8:15, and anyone wishing further information should call Pete Dixon at 386-6404.

Among the films at the McLaren special will be Begone Dull Care, Mosaic, Klee Wyck, Short and Suite, and Marching the Colours.

Buster Keaton cultists get the treatment a week later, when the festival features The Railrodder and Buster Keaton Rides Again. Same time, same place.

The film festival, which began Nov. 1 with a series of films on symbolism, surrealist dreams and social comment, continues four more weeks until Dec. 6.

Nov. 22 there will be five films of visual poetry — Sailing, Sky, Batu Caves, Angkor, The Lost City, and The Malayan Seashore.

The week after its differential portraits with Ladies and Gentlemen, Mr. Cohen juxtaposed with Lonely Boy—a candid review of Paul Anka.

And finally there is a mosaic of feelings with presentations of Music For Children, Flight, The Red Kite, Angel, and the Christmas Cracker.

Admission is free and it's probably the best bargain in art films around at the present.

The Thomas More Centre is on Gordon Head Road just south of Feltham Road. It's a big white house in the middle of a field by itself.

Uvic radio dug hard for what it's got

They broadcast 16 hours a day — and that ain't easy on the equipment they have.

Not that the operators of Uvic Radio complain too loudly. They know they'll have to wait a long time before they get a \$45,000 grant — as UBC radio did a short time ago — to bring their antiquated equipment up to date.

That's one of the reasons why the music piped from the speakers in the SUB isn't heard on Saturday's

The equipment is under repair.

Rod Boucher, vice-president of Uvic Radio constantly wonders how much longer the control board and two turntables donated by CKDA will stand the constant wear and tear.

They are backed by two Sony tape-recorders, which look impressive, but even tape-recorders can wear out. Although major equipment is likely to be a constant source of trouble, and the executive seems resigned, they could really use a "mixer" to utilize the recording room facilities available to them for panel discussions and group record-

ings. This device by which the various degrees of volume and tone can be blended together runs around \$200.

The radio services the SUB and 180 rooms in the residence complex, and the music played is aimed mainly at the latter. This is reasonable since the music only acts as a background in the SUB, and members of the club spent a good deal of time installing the individual speakers in each room of the dorms. That is partly the reason why not as much rock music as some would like is being played by the station. A restricted budget is the leading contender for the Thum Award however; the records can't be heard if they can't be bought.

They try to compensate; you can hear rock on Thursday between 9:30 and 11:00.

When Uvic Radio moved into the basement of the Health Services Building they dug up dirt, laid concrete floors, and erected walls. After the completion of the proposed expansion of the Student Union Building, the radio is moving in. Fortunately, the dirt will have already been dug!

WACKY is waiting to dam universities

By ELLERY LITTLETON,
Former Grad. Rep. on Senate

Last Tuesday's student invasion of a faculty meeting, and the growing rumours and threats of a student strike coming in January, give rise to some crucially important thoughts.

If students were able to interrupt the work of the university, or indeed to shut it down for a spell, the possible consequences are very frightening. I urge students to consider the following: the Provincial Legislature will be meeting in January, and Premier Bennett will not hesitate to shut the university if he sees fit and set up an entirely new system of administration. This will include rigid province-wide university examinations (administered and marked by high-school teachers), much higher fees, and a drop in university student population in B.C. of from 50 to 70 percent.

It must be clearly understood that the Premier will receive silent support from most of the voters of this province (who are not in sympathy with any sort of student protests) and the support of Prime Minister Trudeau who has made it abundantly clear that he will not, in any circumstances, interfere with the purely provincial matter of higher education.

If the students who wish to close this institution down had any real foresight, they would have seen the handwriting on the wall in the form of the now infamous Bill 33 — that document that crippled the power of labour unions in B.C. Its passage created no more than a ripple of interest from the voters of B.C. — no more than would a new Universities Act.

As far-fetched as it may seem right now, any serious attempt to close this university by students could very well have devastating, far-reaching effects on the future of higher education in B.C. And these will not be the sort of effects student leaders would find satisfactory. Both Simon Fraser and U.B.C. would suffer as well. It is a well-known secret that the Premier is itching for an opportunity to step in and "straighten things out over there." Any unruly student outburst at the University of Victoria might just give him the final push he needs. The Premier controls the money that runs the universities, and should he choose to use it, this control is his most effective weapon. The protests of students would be lost in the spasms of starvation for funds that the Premier can induce whenever he pleases. Accompanying a new Universities Act will certainly come a major slash in the universities' budget. Entrance standards will soar to cut down on a student population that cannot be provided for; fees will double or perhaps triple; a large number of junior faculty will be released. The whole community — indeed the whole province — will suffer.

Those student leaders (one hesitates to call such short-sighted people leaders) who insist upon change must utilize the present existing machinery, which was set up at their insistence, to make their views heard and to influence the course of events at this university. As appealing as the idea of striking may be, as exciting as it may be to clamber on the band-wagon of student revolt, the consequences will be horrendous. The harsh reality of the matter is that the vast majority of the students at university in B.C. will gain nothing and lose a great deal — to wit, the limited amount of freedom that they now possess.

If the above seems unlikely to you, then simply ask a few voters how they feel about student protest movements on campuses; imagine what the Victoria newspapers would make of it; listen to what the government will be saying as January approaches.

Biochemists open-minded

Biochemistry is not a technicians field, it is not producing a narrowly specialized graduate. Nor for that matter are any of the other science fields, comments Dr. Alex Wood of the Uvic Biochem department.

Dr. Wood says there is a definite misinterpretation of the kind of life a scientist leads. Often the science students are accused of non-participation and misanthropic attitudes. This isn't so, in fact, Dr. Wood claims, many of the students are in this field because of their concern for the situation of man.

Before science extends itself to the individual there is a tremendous body of knowledge to achieve, Dr. Wood explains. The first four years must be spent in intensive study. To combat the tendency for complete absorption in the one field the Biochem students have a program outline which requires two years of English, two years of a foreign language and at least one course in Philosophy.

Once a week students and members of the faculty meet for a seminary where topics range from "classics" to "academic freedom."

Present research projects in the department are being carried out by five undergraduates. Two are doing enzymes on salmon digestion and three are studying red-tide toxins in the liver of animals. Last year they sank a 100-foot well which is now producing 10,000 gallons a day, and provides a necessary vacuum for the experiments with toxic clams.

We like to
look after



WATSON HOWAT, Manager,
Hillside and Quadra Branch

FRED BEALE, Manager,
Fort and Cook Branch

Essay Contest

The Martlet is offering prizes of \$15, \$10 and \$5 for the three best essays by any member of the Uvic community on the following topics:

TOPIC I:

the student and his university

Uvic—what is it? what should it be? what is the role of the student and how should he change the structure?

TOPIC II:

the university and the corporate society

Uvic—its role: critic or society's servant.

TOPIC III:

student, administrator, taxpayer, government

Uvic—who should have the final say in the running of the university?

Essays should be from 700-1,500 words, and deadline for submissions will be Monday, Nov. 18. Essays can be turned in at the Martlet office and should have name and address attached.



SAANICH POLICE

Maybe you can scare the little kids, but don't try it on the cops.

Traffic worries mothers

By STEPHANIE MONTAGUE

Parents with young children living on MacKenzie Avenue are worried about dangerous driving by university bound traffic.

MacKenzie is a new through-route that links the university to the Pat Bay Highway on a direct path via old Ruby Road.

Complaints came Tuesday after a dog was struck by a car that failed to stop.

Mrs. Michael Tuson, 1806 MacKenzie, said she was worried about the safety of school-age children since a heavy flow of traffic to and from the campus began a month ago.

"Quite a few parents are disturbed," says Mrs. Tuson.

"There have been several cases of dogs being hit and the drivers not stopping — the way the cars speed and drag they couldn't stop or swerve if a child can out on the road."

Speeding seems to be the major problem. Once the drivers get on the direct through

route they just can't seem to resist pressing down on the accelerator," Mrs. Tuson said.

She said another major worry to parents is truck traffic during the noon hour when children are returning home for lunch.

"The trucks belt through so fast they constitute a definite danger to children who could run out into the road any time," she said.

"And the children have a terrible time trying to cross the road to go to school in the morning."

Mrs. Tuson said some form of traffic control is essential.

"There are no crosswalks and there are no traffic lights — some mornings the university bound traffic backs up from the campus to Cedar Hill Road," she said.

"What the road really has to have," she said, "is traffic lights. But what is missing most is a few more careful drivers."

pig for pres

We voted, too

The S.A.H.E.C. for G.T.A. (Student Ad Hoc Election Committee for Guerilla Theatre Activities) has officially announced its triumphant victor in the Presidential Election.

Patrick Paulsen and George Wallace ex-governor of ol' Albam, suffered ignominious defeat — they tied for second place. They immediately pledged their Electoral College votes to the winner in return for mercy!

Pigasus immediately swept the nation into a round of debauchery.

"From now on, we are all going to live high on the hog," he said in his acceptance speech early this morning.

The election revealed several dark horses who could be serious threats in future elections.

The Seven Warts made an unexepected showing of strength in grabbing seven votes, one more than presidential candidate Hubert Humphrey. E Pluribus Ball'Em claimed the majority of the popular vote but God took the Electoral Colleges.

Wonder Wart Hog, despite savage campaigning by Mark Batterbury, only polled one vote.

Experts predicted a political hog-one-upmanship would begin as soon as Pigasus ascended to power.

Complete results including write-in ballots follow:

Nixon	3	Roger McGulnn	1
Eldridge Cleaver	1	Charlie Barber	2
Moby Dick	1	Alfred E. Neuman	2
Humpty Dumpty	2	Donald Duck	1
J. Edgar Hoover	3	Rudolf Nureyev	1
Frank Zappa	3	Aristotle	1
Willbur Schwartz	1	LEJ	3
John Herschey	1	Bull Connor	1
"Me"	8	Janis Joplin	1
Jack the Ripper	1	Richard Daley	1
Dean Jeffels	1	Chuck Brown	1
Dick Gregory	1	Jim Morrison	1
Nazi Party of America	1	Timothy Leary	1
Tom Chase	1	Black Dot	1
Poco	3	Yuri Gagarin	1
Himmler	1	Dr. Gooch	1
Lucy	1	Winnie the Pooh	1
Chicken Little	1	Ho Chi Minh	1
Batman	1		

Diaz excellent

By ERNIE HARPER

It shouldn't by now be news to anyone that Alirio Diaz played a concert in the upper lounge Tuesday at noon. Nor should it be news that his playing was unmitigated excellence.

It shouldn't be news, but it probably is. Mr. Diaz was not out to impress anyone with his technique. He came and he played; when technique was needed, it was there, and it was superb. The guitarist was confident in it.

The selection ranged from the masters of Spanish guitar, Fernando Sor, Francisco Tarréya, to South American and Spanish folk dances and tunes. The standing ovation Mr. Diaz received was well deserved, and entirely in order with the absolute mastery of his instrument that he displayed.

**DARE TO BE DIFFERENT
WITH FABRICS
FROM**

London Silk

3 Floors of Fashion Fabrics

1439 DOUGLAS 382-1125

MAYCOCK OPTICAL DISPENSARY

1327 Broad St. (at Johnson)

10% DISCOUNT
for Uvic Students and Faculty

- Instant Optical Repairs
- One-day Prescription Service
- Eye Examination by appointment with an Eye Specialist
- Free Eye Examinations under B.C. Medical Plan
- Credit Terms
- Open All Day Monday through Saturday

CONTACT LENSES
384-7651

**pipe tobacco
mellowed with
rum & wine**

Stays alight and alive — with never a trace of bite

AMS brief "abstract" says SFU radical

The AMS brief *The Need For Change* is an abstract document, according to a radical student leader from Simon Fraser University.

John Conway, leader of the SFU radical student party that was last month defeated in the student council elections at the Burnaby campus, spoke Sunday at the AMS sponsored forum on academic reform.

The *Need For Change* contains AMS proposals for the democratization of Uvic by extending decision-making power to students at the academic affairs and university government levels.

Implementation of the proposals would give students and faculty an equal voice in the actual governing of the university, with the role of the present administration reduced to that of a service to ensure communication and exchange of information.

Specific proposals include abolition of final exams and compulsory courses, elimination of the position of dean, implementation of a pass-fail system of grading, election of department heads by their peers, and departmental autonomy.

Conway said Sunday the brief deals with power, and is therefore a revolutionary document, but is abstract because it makes demands for reform that can't be met.

"The authors of the brief are confronting power in the abstract, but they are not prepared to act to implement their demands," he said.

He predicted the administration would react to the student proposals by putting forth a counter-proposal for a fourth stream or fourth degree that would effectively by-pass demands for sweeping change throughout the university.

He further criticized the brief for not dealing with considerations of power relationships between departments and faculties and between students and the faculty.

The SFU student said before reform of the university can be undertaken it is necessary to understand the connection between the university and society.

The university as we know it exists to serve the needs of corporate society, he said, but the values that govern corporate society are frequently not those of society at large.

"We must ask ourselves how the different departments serve society, we must ask why the tuition fee limits enrolment largely to middle and upper-class students, why the lower-class students aren't coming to the university."

Conway said historically the most valuable role of the university has been to provide a repository for knowledge.

"Today the university must become a source of change, it must rediscover its historical role and re-apply it in a revolutionary way."

The contemporary university has relinquished its traditional role as critic of society, he added — there is a total lack of examination and application of values in Canadian universities.

The question of student participation at the decision-making level of universities is one of academic freedom, he said.

What the radical students are asking for is self determination:

"The principle of self-determination must be applied ruthlessly to every institution, not just the university."

It is not important for students to devise an alternative structure to replace the present one they plan to abolish, he said.

"When someone asks you what your alternative structure is, you say 'Piss on it', because the first thing you have to do is say 'No' to the present structure, then after that you experiment."

An example of a student-faculty run department is anthropology and political science at SFU, he said.

The PSA department is autonomous, and run by a "plenum" composed of all honours students and all faculty members.

He warned students at the forum:

"In the crunch, you can't really count on your faculty allies, and I don't think you should have to."

He said he does not agree with the present concept of a free university, because the free universities tend to attract valuable students, leaving the regular universities in the control of corporate society.

Suckers and stars

By KEN CARNES

There is a great need for special bonuses to move the individual student into taking action toward his own academic reforms.

Academic reforms, which may now seem time-consuming and irrelevant, are in the long run a much wiser investment than watching basketball or listening to classical guitarists.

Perhaps if the student could foresee gains in academic reforms, he would devote more of his free time in this direction.

This not being the case, it could be suggested that rewards be given to students for their participation: grand all-day suckers (taken from the Apathy Club), to be handed out at the end of each meeting.

And to the more active members, coloured stars for their foreheads, in a descending colour rank to include gold, silver, blue, green and red.

What is needed is the total involvement and feeling of participation of the entire student body.

This feeling of involvement brought about the sit-in and the mass meeting in the gym two years ago during the hiring and firing crisis of qualified professors.

These actions by the majority of the students brought about some changes involving hiring and firing, but most of all they brought to light student unrest over the backward and inefficient ways of the cliques that run this university.

It is time once again to show the conservative cliques of the senate and other governing bodies that students at this university wish to have a say in the decisions that affect them, and reveal the ridiculous ideas of prerequisites and compulsory courses.

It has been suggested that a day be chosen during the week starting November 12 for all students to boycott language classes they are compelled to take for degrees in other fields.

A large student involvement would clearly demonstrate the feelings of the campus on this and other academic reforms put forward by the AMS brief, *The Need For Change*.

To those students who do not think they should miss a language lecture or lab that day for fear of getting behind, it can only be stated that the little time from one missed lecture would be clearly outweighed by the total show of force from the whole student body, and the reforms it might help to bring about.

LETTERS TO THE EDITOR

Idiotic practices

The Editor, Sir:

The action taken by a small band of rebellious students on Tuesday (November 5) when they invaded a closed meeting of the Faculty of Arts and Science accomplished just the opposite of its stated purpose. Harassment is certainly no way to facilitate changes such as those proposed. Avenues in the form of joint student-faculty committees have been made available for the use of interested parties who wish to see changes made. Those who "crash" closed meetings are only taking a backwards step, and this sort of action might lead to a retention of current conditions, and perhaps even a loss of some of the privileges already won from the administration. Progress could be halved by the immature and idiotic practices of a small minority of the student body.

Alen J. Wotherspoon,
Arts III.

AMS backlash

Dear Sir:

Thank you Mr. Hume, thank you for your striking symbolism of Dean Wallace standing in the door, blocking the students; almost like another Wallace. Just because it is a complete distortion of truth; just because it hurts unnecessarily administration/student com-

munication; just because it's cheap journalism, that doesn't matter. Keep up the good work.

Rhys Phillips,
AMS Vice-president,

Just junior partners

The Editor, Sir:

If at the next meeting of the AMS several professors walked in and announced that since the AMS was discussing matters related to teaching, they were entitled to a voice in the discussions, I am sure that Mr. Greene would be the first to protest that the meeting was restricted to members of the AMS. Yet, when the situation is reversed, he unhesitatingly encourages the violation of a private meeting of some faculty members. The situation is ironic!

While I too, am concerned about the proposals for dropping courses, I feel that 150 out of 4600 students have done much to destroy public confidence in the responsi-

bility of the student body. Who decided to have a sit-in? Why was there so little notice; "12:30 its happening now"? Why was such dramatic action decided upon? Most activists on this campus issue platitudes on democracy, yet votes are few and far between.

To expand and generalize, it should never be forgotten that students are only partners and junior partners at that. As partners we should not attempt to destroy the other partners; the Faculty, the Administration, and, the people of Victoria. The people are entitled to a voice for they have to ensure that competent professionals are created in University.

We students would seek to right wrongs and improve life at this university, but we must keep in mind, the long term effects, to the other areas of society as well as to students, of changes in the organization of Uvic.

James Darknell,
A & S I

the Martlet

Co-editors..... Bob Mitchell and Steve Hume
News editor..... Susan Mayse
Sports Editor..... Mark Hume
News Desk..... Alan Jones, Brian Alguire
Advertising..... Don Manning
Reporters..... Robin Burgess, Bob Dolhanty, Lynne Hannay, Daphne Mout, Liz Richards, Stephanie Montague, Marlene Almond, Ed Norman, Ross Carbrey.
Photo Editor..... Scott Tanner
Photographers..... Robin Simpson, Gray Martin, Adrie van Klaveren
Secretary..... Lesley Walker

Member of the Canadian University Press

Published twice weekly throughout the University year in Victoria by the Publications Department of the Alma Mater Society, University of Victoria. Editorial opinions expressed are those of the Editors of *The Martlet* and not necessarily those of the Alma Mater Society or the University of Victoria.

Authorized as Second Class Mail by the Post Office Department, Ottawa, and for Payment of Postage in Cash.

Subscription rates: \$4.00 for students and alumni per academic year. For non-students, \$5.00 per academic year.

Days: 477-1834, 477-3611

Printed in Canada

The newspaper war in Canada

By MARK STAROWICZ
The McGill Daily

MONTREAL (CUP) — On October 22, 1968, Charles Peters, president and publisher of The Gazette, called together the reporters working in the newsroom, and in a ten-minute speech announced he had just sold his paper to the Southam chain.

He apologised that he had no time to answer questions, urged the perplexed staff to "work harder" and departed.

Gazette management underlings were quick to assure all the staffers that "nothing will change, The Gazette will remain the same."

As rationale for the sale, Peters said it was difficult these days to sustain a newspaper as a one-family business.

Peters, ironically, was telling the truth. But only part of it.

The sale of The Gazette brings to light other facts:

*Two powerful newspaper chains are eating up Canadian newspapers and now with The Gazette's purchase, are close to sewing up monopolies.

*These two chains are locking into a newspaper war, scrambling for advertising.

*These and other Canadian newspapers are struggling for their lives because American publications are sweeping the advertising market.

Fundamentally, the sale of The Gazette is a victory of powerful monopolistic interests over independent outlets (no matter how unpalatable The Gazette is, up to now it was independently unpalatable).

three major chains

Southam is one of three very powerful newspaper chains that account for about 35 percent of all newspaper circulation in Canada. The other two are Sifton-Bell papers and the Thomson chain.

Fighting for control of the metropolitan newspaper market are Southam and Sifton-Bell. Thomson's empire rests on smaller papers not in major urban concentrations. Let us therefore look closely at these two competing (and frequently co-operating) empires-on-the-make:

The Southam complex is still basically family-owned, although it is listed as a public company. Three Southams sit on the Board of Directors. Southam directors hold, or at some time held, three bank directorships, three directorships in insurance companies, and four other directorships in large corporations.

It is a somewhat schizophrenic empire. John Southam, the most powerful man in the operation, does his business out of Ottawa, while keeping an eye on The Ottawa Citizen, which Southam owns, and which is commonly known as a Liberal government mouthpiece.

There is a Tory side to The Southams, however, which operates through the Hamilton Spectator, and there is even a Social Credit side: The Edmonton Journal, virtually a party organ for Alberta Premier E. C. Manning.

The Southam Company, including Pacific Press Ltd., of which Southam owns 50 per cent, controls the following newspapers:

Wholly owned: Ottawa Citizen, Hamilton Spectator, North Bay Nugget, Winnipeg Tribune, Medicine Hat News, Calgary Herald, Edmonton Journal, Montreal Gazette; with total circulation between 800,000 and 1,000,000.

Partially owned: Vancouver Province (50%), Vancouver Sun (50%) — these two papers put on a mock show of competing brands put out by the same manufacturer — London Free Press (25%), Kitchener-Waterloo Record (47%).

Beyond this, Southam controls 21 business and professional magazines, and has large interests in at least seven television and radio stations.

Southam papers all rags

Every newspaper in the Southam chain can be written off as a rag, with the possible exception of The Hamilton Spectator, which has relatively competent news pages. The addition of The Gazette to the chain sustains Southam's general level of quality.

Southam has strong links with Great West Life, as does the second chain, Sifton-Bell (F. P. Publications Ltd. and Sifton Group). Sifton-Bell is also linked with oil interests in the West.

Victor Sifton operates out of Toronto and is in partnership with Max Bell, best known as a race-horse owner. Bell has myriad interlocking corporate interests in the West, and negotiates many of the major oil sales to the United States.

The Sifton-Bell empire owns outright the Winnipeg Free Press, Ottawa Journal, Calgary Albertan, Lethbridge Herald, Victoria Daily Colonist, Victoria Daily Times, Regina Leader-Post and Saskatoon Star-Phoenix.

It owns Canada's most "respectable" paper, The Toronto Globe and Mail, but in a circuitous way. Here we get into an interesting and relevant analogy with Southam's purchase of The Gazette.

A couple of years ago, the Sifton group purchased all shares of The Globe and Mail, owned then by Charles Webster. Webster simply exchanged the Globe shares for Sifton shares, and thus passed ownership while retaining "control" of the newspaper.

Southam did the same thing with the Gazette. Charles Peters exchanged all Gazette shares he held for Southam shares, on condition that he be allowed to operate the paper "independently."

The Globe and Mail did not change when it switched hands, and, most likely, neither will the Gazette.

Webster, incidentally, is representative of the people who control our media: he owns the Dominion Square complex and the Windsor Hotel here, and is one of the top men in the Canadian Imperial Bank of Commerce.

During the Depression, he controlled all the coal on the Montreal waterfront. While people were literally starving, he raised prices twice. The federal government fined him for the illegal aspects of this, so he raised the price of coal a third time to pay the fine.

Having just built a 100-storey complex in Chicago, it is said he is getting bored with newspapers, and will give up The Globe and Mail to Sifton to do more interesting things. Like join up with Samuel Bronfman in Montreal to set up the baseball team.

Obviously the technique of buying a newspaper and leaving its control to the past owners is simply a holding tactic. Webster would do everyone a favour by leaving Sifton's way clear at The Globe, and Southam has a very decent sort of obituary already typed up for Charles Peters.

The Southam and Sifton chains had been unable to get a foothold in the major cities until Sifton got The Globe and Mail. Southam has now grabbed The Gazette after wooing it for a long time, and thus the two empires have broken through on a country-wide scale.

Why this desire to get a Montreal paper and to break into the large eastern urban market?

American threats

One of the most desperate battles in Canada is being waged against Time and Reader's Digest, who threaten the very lives of these newspapers.

There are two levels of advertising in the newspaper racket: regional and national. Dow, Chrysler, Canadian National, Coke — all these products span the country and constitute "national advertising," which is the most lucrative. Simpson's, Steinberg's, Dupis and Mr. Muffler are regional, and less lucrative.

Time and Reader's Digest are both nationally-circulated magazines, with a combined monthly circulation reaching three million.

By simple arithmetic, they can reach more people faster. So they attract the national advertising to the extent that any independent newspaper has to try to survive mostly on regional advertising.

Star Weekly magazine folded this year because it could not get the national advertising.

Both Southam, which publishes The Canadian magazine supplement, and Sifton, which publishes Weekend, are pouring vast sums into their respective magazines to try to outstrip the two American giants. A Canadian-Weekend circulation war is already brewing.

Another corollary of this infringement by Time and Reader's Digest and the need to attract national advertising, is the expansion of newspaper chains. That is why Southam ogled The Gazette for years. That's why Sifton went for The Globe and Mail.

A newspaper chain has an infinitely better chance of attracting national advertising (offering the advertiser a nation-wide package) if it can become national itself. Hence the development of a Hearst Scripps-Howard style dual monopoly that will spawn a stiff advertising war.

purchase sign of war

The purchase of The Gazette by Southam signals the intensification of that Southam-Sifton war, and also the war of both against Time and Reader's Digest.

But any hopes that this change in ownership in The Gazette will lead to an improvement in the paper's content are probably groundless. The Gazette's will be the same story as The Globe's — no basic change, since it remains in the hands of the ex-owner.

Besides, there is a very good reason why there will probably never be a fundamentally improved Gazette.

Only a rotten newspaper can make a profit in Montreal. Economics dictate this.

The Montreal Star is so financially powerful that should the morning paper make any noises about raising its circulation by improving its coverage and content, The Star would crush it. The Star, it should be remembered, gobbled up the Montreal Herald.

It is well known in the journalistic community here that The Gazette is allowed to exist only because a "gentleman's agreement" exists between the two papers, that The Gazette will never try to challenge The Star's circulation.

Besides, it is possible to make a comfortable profit publishing a sixth-rate morning newspaper in Montreal, one which subsists on leftover advertising scraps from the Star. That's the only explanation for Peters' operating The Gazette on a ridiculously tiny budget.

quality loses to profit

The cost of producing a better paper is simply not justified by the profit that can be expected. The public never did count for much when it came to adding up the balance sheet, so it does not matter that they obtain inferior news coverage.

The way magazines like Time and Reader's Digest are allowed to choke Canadian journalism is another example of how the public comes second. This excerpt from John Porter's *The Vertical Mosaic* brings out the point:

Anyone familiar with the reading habits of Canadians knows that the handful of magazines and periodicals published in Canada does not represent the ideological exposure of the general population. Publications from the United States circulate far more widely than do those of Canadian origin. The consumption of American periodicals in Canada is an ideological counterpart of the external control of the economic system.

Yet the Canadian government, which has frequently debated taxing Time and Reader's Digest as it does other foreign publications, has allowed this cultural imperialism to flourish by accepting the absurd proposition that Time and Reader's Digest can be considered Canadian because of their throwaway "Canadian Content."

As for The Gazette itself, it is insignificant what happens to it. Whether Charles Peters owns it, or whether Southam owns it, the public is only a consideration on the balance sheet.

Anywhere in Canada, to produce an independent and outspoken press is an uneconomical proposition, based on poor business logic.

It requires a courage, and a dedication to the ideals of journalism that few Canadian publishers possess, and that certainly do not encumber Charles Peters.

So tomorrow — business as usual on St. Antoine Street.

What makes a clean campus? 100 men, 1 million dollars

By ED NORMAN

Learned well, not wisely

Winchester (UPI) Andrew Hesketh, 23, who was given a course in navigation while in a reform school five years ago, received a suspended sentence in court for stealing a yacht.

Strangler miffed

Boston (AP) — Madison Avenue has got to the Boston Strangler. Albert F. DeSalvo, identified by his lawyer and two psychiatrists as the strangler, lost a court case to prevent showing of the movie documenting his exploits. DeSalvo objected to the movie because it was "harmful to his image".

A hundred men with a million dollars and you have a clean, expanding campus. Well, perhaps it is not quite that simple.

Criticism of the efficiency and capability of the various faculties may or may not be valid. But, at least, we have a campus of which we can be proud.

This is due in part to the efforts of the Department of Buildings and Grounds, a body of one hundred, with a budget of approximately \$900,000, which looks after (surprisingly enough) the buildings and grounds.

Within the department, there are various divisions: carpenters, painters, engineers, draughtsmen, security officers, and the largest group (about 50 persons), janitors.

To aid these groups with their transportation needs, the Department has seven trucks and 15 bicycles.

In the fall of 1967, the area of turf (irrigated) was only about 6 per cent of Uvic's 352 acres. However, this area will double by 1969. As of now there are eighteen acres for recreation (stadium and track, playing fields, and tennis and basketball courts).

The development and maintenance of not only these areas, but also roads, parking lots, intensive landscaping areas and the maintenance of the buildings themselves, we owe to this department.

As the enrolment of the campus increases, so too will the Department of Buildings and Grounds' budget — to over \$1,000,000 in 1969-70.



Play money buys all at Casino Night

Funny money will be legal currency for one evening in the SUB, when the Rugby Club sponsors its Casino Night November 16.

Over 30 items worth more than \$1,000 will be auctioned off after the night of gambling, which Don Manning predicts will be the largest promotion ever seen on the campus.

The biggest prize for which gamblers can bid with their play money will be a trip for two to San Francisco via CPA.

Roulette, blackjack, a dunking table and other attractions will provide the opportunity for students, faculty, and the 1,200 invited outsiders to gamble away their rent money.

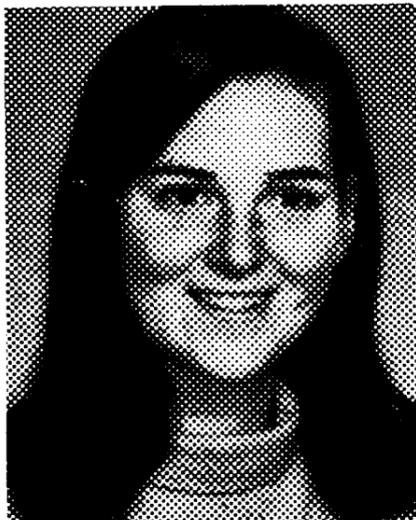
Three bars will be open for business in the SUB on Casino Night, serving drinks to those over 21. Liquor, like food, soft drinks, and the gambling, will be paid for in funny money, which will be sold for \$100 play-dollars to the Canadian dollar.

The evening of gambling is hoped to raise a fair share of the \$15,000 needed to send members of the rugby team on their playing tour of Europe next September.

MEET MONICA MAXWELL

She reads her textbooks 3 to 10 times

faster than you with
full comprehension and
it only took her EIGHT
weeks to obtain this skill.



MONICA MAXWELL



DAVE GERRY



LINDA BALL

Monica Maxwell, U. of Vic., was reading 300 words per minute when she enrolled in the Evelyn Wood Reading Dynamics Course. When she completed the course she was reading 3 to 10 times faster with increased comprehension. This is the world's most wanted reading course. Over half a million students have taken it, including 20 federal members of parliament, and thousands of businessmen and students across Canada. Reading Dynamics literally teaches you a new way of seeing and understanding words.

ATTEND A FREE PRESENTATION AND MINI LESSON

Tuesday, Nov. 12—Imperial Inn
7:00 p.m.—Tokyo Room
9:00 p.m.—Tokyo Room
Wednesday, Nov. 13—Provincial Museum
7:00 p.m.—Classroom 112
9:00 p.m.—Classroom 112
Thursday, Nov. 14—Provincial Museum
7:00 p.m.—Classroom 112
9:00 p.m.—Classroom 112
Saturday, Nov. 16—Imperial Inn
7:00 p.m.—Tokyo Room
9:00 p.m.—Tokyo Room

REGISTER BY MAIL

Mail application now to reserve class of your choice to:

**Evelyn Wood Reading Dynamics Institute
c/o Spratt Shaw School of Commerce
1012 Douglas Street, Victoria, B.C.**

- Please accept my application for admission to the Evelyn Wood Reading Dynamics Institute. Enclosed is my deposit (min. \$10) to reserve space in class indicated. Not refundable.
 Please send me the standard registration form and further class schedule so I may complete my enrollment by mail.

NAME

ADDRESS

PHONE

NOVEMBER

Wednesday, Nov. 27—7:00 p.m.—1012 Douglas

Saturday, Nov. 30—9:30 a.m.—1012 Douglas

JANUARY

Monday, Jan. 27—7:00 p.m.—1012 Douglas

Tuesday, Jan. 28—7:00 p.m.—1012 Douglas

Thursday, Jan. 30—7:00 p.m.—1012 Douglas

Saturday, Feb. 1—9:30 a.m.—1012 Douglas

Evelyn Wood Reading Dynamics Institute guarantees to refund the entire tuition to any student who does not at least triple his reading efficiency.

Evelyn Wood

Reading Dynamics

Institute

1012 Douglas Street, Victoria, B.C.

Phone 384-8121



"First in Fashions
in Victoria"

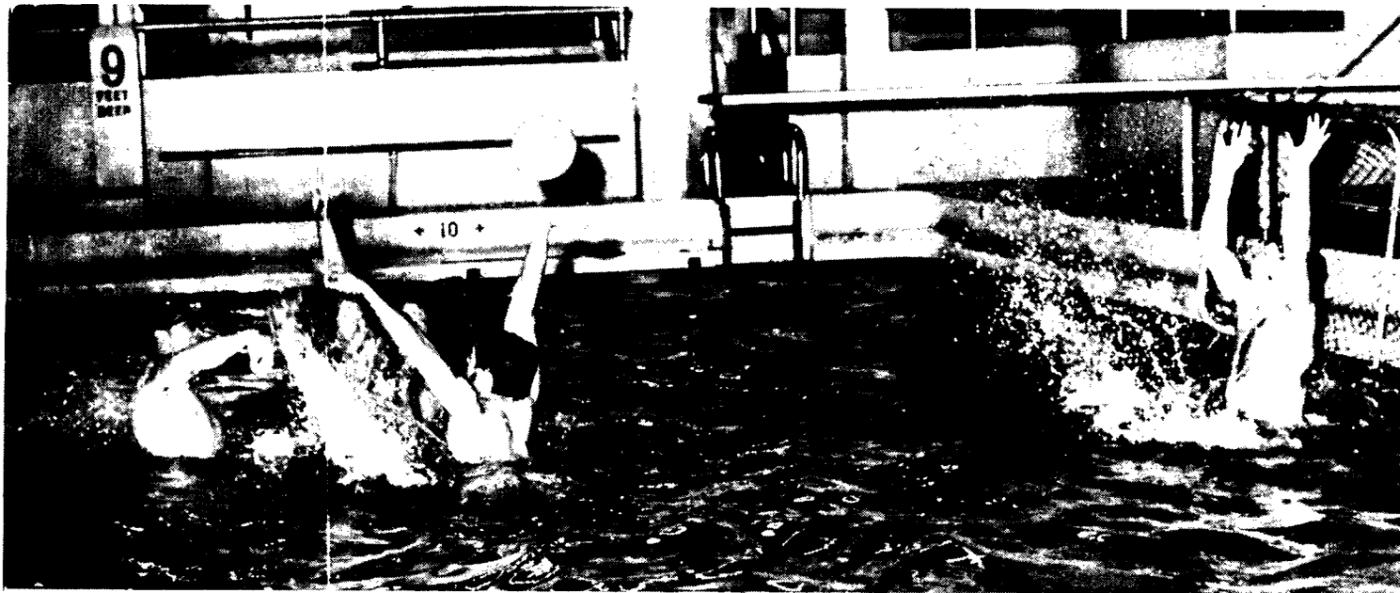
1617-19 Douglas Street

Enter at Rear Door under the Canopy

383-7181

Water Polo

Arms flailing, varsity water polo players splash violently in pursuit of ball. Fans will get lots of the same kind of action Saturday at the Crystal Garden when Uvic hosts its second annual invitational tournament. Line-up includes University of Washington, Victoria Olympians, Washington Water Polo Club, Vancouver Seals, and Uvic Vikings. Tourney runs from 2 to 10 p.m. and lots of fan support is requested by the varsity squad, seeking its first tournament title in the competition with strong opposition.



Varsity hoop squads roll into action

Uvic's basketball Vikings open the season for real at the weekend when they clash with some of the best varsity squads in western Canada.

Vikings are on the road to the University of Alberta Golden Bears Invitational Tournament at Edmonton, where they will see most of the WCIAA teams in action.

The varsity hoopsters will warm up for the tourney with a preliminary match with University of Lethbridge Bobcats. Lethbridge is the heartland of Canadian senior basketball, and home of the old Broders and Nationals — teams that many national senior championships.

Meanwhile, in women's basketball at home, the Jayvees chalked up their second victory in a row by crushing First United Sr. B 42-18 Monday night at S. J. Willis Junior Secondary school.

A week ago they narrowly defeated Vic High Tigers 25-23 in an exhibition match.

Leading only 19-10 at the end of the first half, the Uvic girls blasted away at the floundering United squad for a convincing lead early in the second frame, and the opposition never came back.

Trish Hadfield tossed in 11 points for Uvic.

In regular Sr. A women's play, the Vikettes took a 50-35 drubbing at the hands of Vancouver Molson's despite a 16-point scoring spurge by Heather Witzel.

NOTICES

Pre-library School Club

The first regular meeting of the Pre-library School Club will be held today at 4:30 in the staff lounge of the MacPherson Library, students interested but unable to come are requested to phone 383-1275.

Anthropology-Sociology Club

Dr. D. Stevenson will speak on "Relocation programme and the Eskimos" Cornett 112, Tuesday at 12:30. Everyone welcome.

Colloquium

Dr. W. M. Cunnes of Washington State University will speak on Leading Form Ideals. Nov. 15 at 4:00 in MacLaurin 541.

YCF

Discussion Groups on all aspects of witnessing, including Paul Little's book. Also election of first year rep. Tuesday, noon in Clubs rooms A, B, & C.

Economics Clubs

Dr. John Lloyd of the U. of Washington speaks on graduate studies in economics at the U. of Washington Tuesday at noon in Cornett 344.

NDP Club

There will be a meeting for the election of officers and organizing of support for Tommy Douglas in the forthcoming by-election. Everyone welcome. Tuesday at noon in Cle. 304

Nancy Greene

Nancy Greene, Canada's skiing gold medallist, will speak in the SUB upper lounge between 3 and 4 today. Her subject is "How underdogs can become winners."

Spanish Club

Una Fiesta Hoy! 8:30. phone 384-8353 or 386-7117 for more information. Next regular meeting Mon. 18th at 12:30. 2 films on Spain.

CUS Christmas Flight

Toronto-London leaves December 19, returns January 4. For further information enquire at general office.

Student International Meditation Society

The regular club meetings will be held on Tuesday evenings at 8:00 p.m. at 1792 Townley Road. Refreshments served, everyone welcome.

Colloquium

Professor Thomas E. Hull of the University of Toronto will speak on the numerical integration of ordinary differential equations at 4:00 p.m. today, in Room 541 of the MacLaurin Bldg.

YCF

Paul Little, Nov. 19, SUB Lounge.

Slug

The Slug will open tonight, 8 pm in the lower SUB. Drinks, entertainment.

CLASSIFIED

RATES: Students, faculty, clubs — 3 lines, 1 issue 50c; 4 issues \$1.75; 8 issues \$3.00.
Commercial—3 lines, 1 issue 75c; 4 issues \$2.50; 8 issues \$4.50.

For Sale

1956 DODGE V8, PASSED INSPECTION. \$140.—652-1719.

1954 AUSTIN, GOOD RUNNING CONDITION, Government inspected. — 384-9360.

WILL TRADE '62 AUSTIN 850 MINI for tape recorder or cash.—Call Bob 383-8081 after 6 p.m. or call 2079 Byron Street.

WANT CHEAP TRANSPORTATION? Have limited number of new Raleigh 3 speed bicycles at present prices. Men's 26" size.—For further information contact Barry 386-7117.

Lost

A GOLD CROSS PEN NEAR SEDGWICK Bldg. Reward.—Ph. 477-1946.

HAS ANYONE SEEN (OUR FULL-back) Kid Bheleen (Hic) Howard's Raiders.

Tutoring

TUTORING IN MATH AND PHYSICS. Julius.—386-3834.

Personal

WE FOUND OUT.—BOB AND MIKE.

Announcing the Opening

of

The

BARON

Barber - Stylists to Men

Phone Rick Matthews at 385-5213

We're banking on your ideas

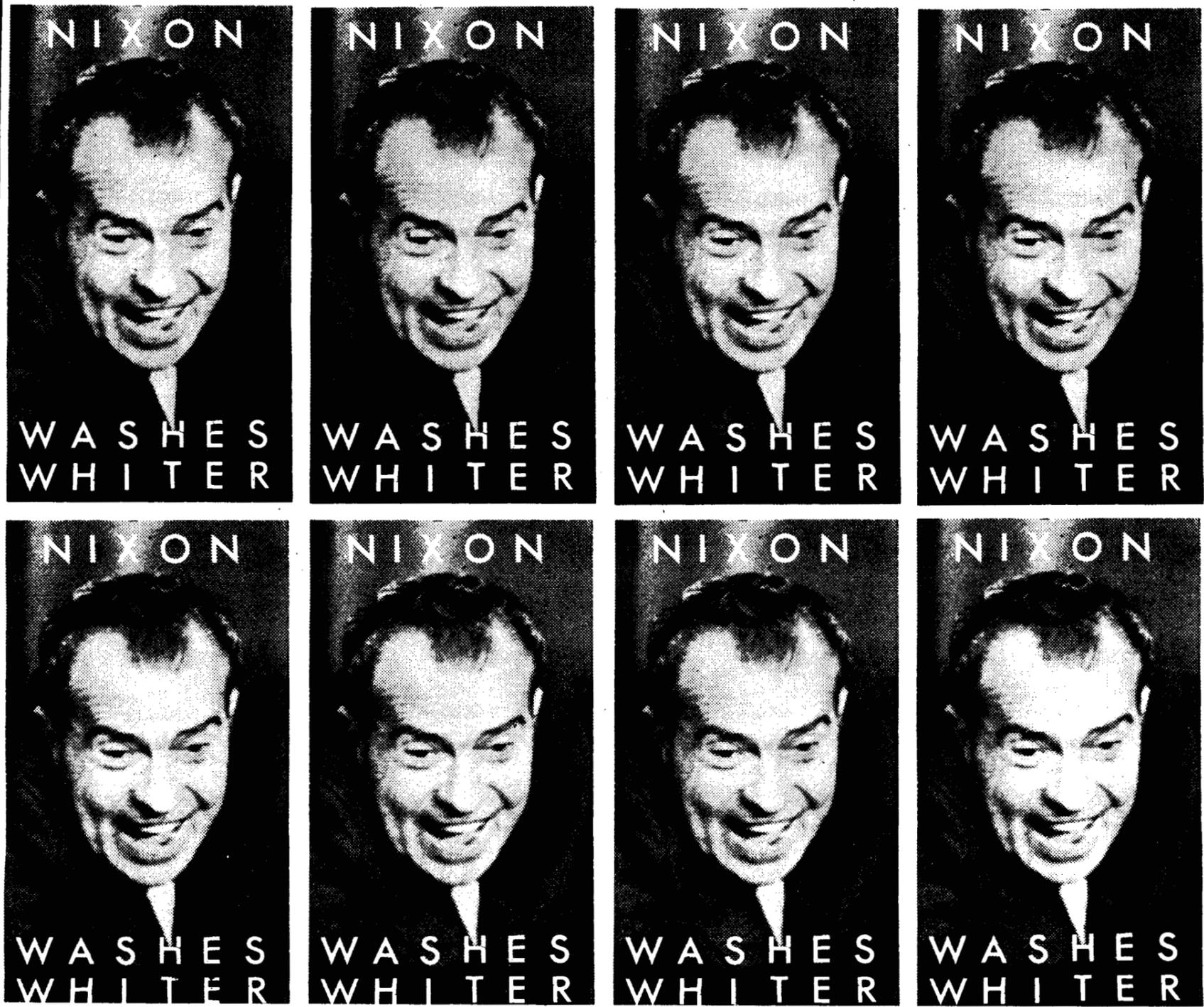
The world is changing. Banking too. To keep ahead we need ideas. New ideas, youthful ideas. After all, money itself was just an idea. So was banking. But now, the old ideas just

aren't enough. We need more all the time. We need yours. In exchange we're offering a bright fast-rising future we admit wouldn't have been thought possible a few years ago.

Look into the future with Bank of Montreal. Thursday, November 14. Your placement office can tell you where.




Bank of Montreal
Canada's First Bank



Thank you, Madison Avenue

Queen, races, barbeque in Homecoming bash

A free trip to Waterloo and a chance to win a car. That's what's in store for Uvic's Homecoming Queen following her election by students next Friday.

To date there are only three queen candidates, but social convener Pam Harris is counting on at least 10 candidates to be nominated from clubs or teams.

The girls must be upperclassmen, and they will appear on a panel Wednesday in Elliot 167.

The Homecoming Queen will be democratically elected Friday, and announced at the Homecoming Dance that night, along with her two princesses.

She will travel to Waterloo Lutheran University in February to compete in the Miss Canadian University Queen Pageant. The Waterloo affair is the largest university winter carnival in Canada.

This will be the second year Uvic has sent its Homecoming Queen to Waterloo. Last year's winner was Diane McKechnie.

Homecoming Weekend promises to be a sweat-soaked affair, with a variety of sporting events on tap at the stadium and on University Drive.

Friday noon will see top-flight cross-country men lining up in front of the SUB for the 1.19 mile race around the circular University Drive. Winner will receive the Chancellor's Trophy.

Saturday afternoon Uvic's soccer Vikings will take on a team of grads in the stadium, and half-time entertainment will consist of two one and one-half mile races beginning and ending at the stadium.

The first race, "for fellows who are fit enough to feel competitive yet realize their speed has slipped a little," according to an alumni press release, is for the President's trophy, with a projected target time of nine minutes.

The second race of the day will see alumni-cum-businessmen jogging the same route, in competition for the Alumni trophy. Predicted time is set at 12 minutes.

Competitors must attempt to finish as close to their respective target times as possible. Entries will be taken at the starting line.

Afternoon festivities will wind up with a faculty-alumni barbeque, and chief cook will be Dr. Alex Wood, head of the biochemistry department. Dr. Wood "really knows his way around a barbecue pit", says the alumni release.

Saturday night some first-class basketball is on tap, as the Vikings play the Ex-Grocers from Vancouver at 7 pm, and an alumni team takes on the junior varsity Vikings at 9 pm.

Craigdarroch parking lot stays vacant

Tom O'Connor, superintendent of Parking and Traffic Control, has something he wants to give to other people: parking space.

It's much in demand these days, but O'Connor says a new parking lot on Sinclair Road is only being used to 25 per cent of its capacity.

The lot is located behind Craigdarroch College and has a total of 360 parking stalls.

The Parking superintendent is anxious to publicize the existence of the new lot.

He also wants students who have lost articles of value around the campus to check at the lost and found now located in the Traffic and Security building.

He says his office is swamped with lost articles that continue to pile up every week.

Guidebook off and running

Professors and courses will be assessed by students once again next year in an Academic Guidebook.

Right now the guidebook has no staff, but there will be a meeting for all persons interested in working on the anti-calendar at 12:30 Wednesday in the board room of the SUB.

Ryerson on separatism

An eminent observer of the Canadian political scene is speaking today on French separatism and English Canada.

Stern Ryerson, editor of Horizon magazine, will be the guest of the Political Forum, and he speaks at noon in Elliot 167.

Ryerson is also the author of a book entitled Unequal Union, on the subject of the Canadian constitution.

Olympic star on underdogs

Some people think they're underdogs, some people think they're winners.

But everyone agrees Nancy Greene is a winner.

That's why the Uvic Ski Club invited Canada's Olympic gold medalist to speak here today.

And she's going to tell how an underdog can become a winner.

That's in the SUB lounge at 3 pm.